

CONTRACT



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

| | | | |
|---------------------------------------|-----------------------------------|---|--|
| Contract / Revision 969381 / | | All Order # 06401191 | |
| Product Issue | | | |
| Contract Dates 11/01/12 - 11/06/12 | | Estimate # RESTORE OUR FUTUR | |
| Advertiser Restore Our Future | | Original Date / Revision 10/31/12 / 10/31/12 | |
| Billing Cycle EOM/EOC | Billing Calendar Broadcast | Cash/Trade Cash | |
| Station KOAT | Account Executive Mary Tricoli | Sales Office HRP -Washington | |
| Special Handling | | | |
| Demographic Adults 35+ | | | |
| IDB# 1021 | Advertiser Code | Product Code | |
| Agency Ref | | Advertiser Ref | |

And:

Mentzer Media Services
600 Fairmont Ave
Suite 306
Towson, MD 21286

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|------|--|-----------------|-----------------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| N 1 | KOAT | 11/01/12 | 11/02/12 | 6a A7N More In The AM | 6-7a | | :30 | | | NM | 2 | \$2,400.00 |
| | | Class of Time - Pre-emptible with notice | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | ---TF-- | | | | 2 | \$1,200.00 | | | |
| N 2 | KOAT | 11/01/12 | 11/02/12 | Good Morning America | 7-9a | | :30 | | | NM | 4 | \$3,600.00 |
| | | Class of Time - Pre-emptible with notice | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | ---TF-- | | | | 4 | \$900.00 | | | |
| N 3 | KOAT | 11/01/12 | 11/02/12 | The View 10-11a | 10-11a | | :30 | | | NM | 2 | \$1,100.00 |
| | | Class of Time - Fixed Non Pre-emptible | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | ---TF-- | | | | 2 | \$550.00 | | | |
| N 4 | KOAT | 11/01/12 | 11/02/12 | Anderson Cooper | 11a-12n | | :30 | | | NM | 2 | \$500.00 |
| | | Class of Time - Fixed Non Pre-emptible | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | ---TF-- | | | | 2 | \$250.00 | | | |
| N 5 | KOAT | 11/01/12 | 11/02/12 | General Hospital | 2-3p/1-2p | | :30 | | | NM | 2 | \$550.00 |
| | | Class of Time - Fixed Non Pre-emptible | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | ---TF-- | | | | 2 | \$275.00 | | | |
| N 6 | KOAT | 11/01/12 | 11/02/12 | Katie Couric M-F | 2p-3p | | :30 | | | NM | 2 | \$700.00 |
| | | Class of Time - Pre-emptible with notice | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | ---TF-- | | | | 2 | \$350.00 | | | |
| N 7 | KOAT | 11/01/12 | 11/02/12 | Dr Oz | 4-5p | | :30 | | | NM | 4 | \$2,800.00 |
| | | Class of Time - Pre-emptible with notice | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | ---TF-- | | | | 4 | \$700.00 | | | |
| N 8 | KOAT | 11/01/12 | 11/02/12 | Action 7 News @ 5p | 5-530p | | :30 | | | NM | 4 | \$7,200.00 |
| | | Class of Time - Fixed Non Pre-emptible | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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| <u>Contract / Revision</u> 969381 / | | <u>Alt Order #</u> 06401191 |
| <u>Contract Dates</u> 11/01/12 - 11/06/12 | <u>Product</u> Issue | <u>Estimate #</u> RESTORE OUR FUTURE |
| <u>Advertiser</u> Restore Our Future | | <u>Original Date / Revision</u> 10/31/12 / 10/31/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|--|------|-------------------|-----------------|------------------------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ---TF-- | | | | 4 | \$1,800.00 | | | |
| N 9 | KOAT | 11/01/12 | 11/02/12 | Action 7 News @ 6p | 6-630p | | :30 | | | NM | 4 | \$8,800.00 |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ---TF-- | | | | 4 | \$2,200.00 | | | |
| N 10 | KOAT | 11/01/12 | 11/02/12 | Entertainment Tonight 630-7p | 630-7p | | :30 | | | NM | 4 | \$7,200.00 |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ---TF-- | | | | 4 | \$1,800.00 | | | |
| N 11 | KOAT | 11/01/12 | 11/02/12 | Action 7 News @ 10p M-F | 10-1030p | | :30 | | | NM | 2 | \$4,200.00 |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ---TF-- | | | | 2 | \$2,100.00 | | | |
| N 12 | KOAT | 11/01/12 | 11/02/12 | Action 7 News @ 1030p | 1030-1105p | | :30 | | | NM | 2 | \$2,800.00 |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ---TF-- | | | | 2 | \$1,400.00 | | | |
| N 13 | KOAT | 11/01/12 | 11/02/12 | Nightline | 1105-1135p | | :30 | | | NM | 4 | \$2,000.00 |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ---TF-- | | | | 4 | \$500.00 | | | |
| N 14 | KOAT | 11/01/12 | 11/02/12 | Kimmel | 1135p-1235a | | :30 | | | NM | 2 | \$400.00 |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ---TF-- | | | | 2 | \$200.00 | | | |
| N 15 | KOAT | 11/02/12 | 11/02/12 | LAST MAN/MALIBU | 7-8p | | :30 | | | NM | 1 | \$2,800.00 |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ----1-- | | | | 1 | \$2,800.00 | | | |
| N 16 | KOAT | 11/02/12 | 11/02/12 | SHARK TANK | 8-9p | | :30 | | | NM | 1 | \$2,800.00 |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ----1-- | | | | 1 | \$2,800.00 | | | |
| N 17 | KOAT | 11/02/12 | 11/02/12 | 20/20 | 9-10p | | :30 | | | NM | 1 | \$3,500.00 |
| Class of Time - Pre-emptible with notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ----1-- | | | | 1 | \$3,500.00 | | | |
| N 18 | KOAT | 11/03/12 | 11/03/12 | College Football Sa 130-p | 128p-6p | | :30 | | | NM | 2 | \$2,200.00 |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----2- | | | | 2 | \$1,100.00 | | | |
| N 19 | KOAT | 11/03/12 | 11/03/12 | Action 7 News @ 5p Sat | 5-530p | | :30 | | | NM | 2 | \$1,300.00 |
| Class of Time - Pre-emptible with notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----2- | | | | 2 | \$650.00 | | | |
| N 20 | KOAT | 11/03/12 | 11/03/12 | ABC Prime College Football | 6-10p | | :30 | | | NM | 1 | \$1,800.00 |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | | | | |

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| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 969381 / | 06401191 |

| | | |
|-----------------------|----------------|--------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 11/01/12 - 11/06/12 | Issue | RESTORE OUR FUTURE |

| | |
|--------------------|---------------------------------|
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| Restore Our Future | 10/31/12 / 10/31/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---|------|------------|----------|---------------------------|----------------|------|--------|------------|------|------|-------|------------|
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----1- 1 \$1,800.00 | | | | | | | | | | | | |
| N 21 | KOAT | 11/03/12 | 11/03/12 | Action 7 News @ 10p Sat | 10-1035p | | :30 | | | NM | 2 | \$3,200.00 |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----2- 2 \$1,600.00 | | | | | | | | | | | | |
| N 22 | KOAT | 11/03/12 | 11/03/12 | CASTLE SAT LF | 1035P-1135P | | :30 | | | NM | 2 | \$600.00 |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----2- 2 \$300.00 | | | | | | | | | | | | |
| N 23 | KOAT | 11/04/12 | 11/04/12 | Su 6a A7N More in the AM | 6-9a | | :30 | | | NM | 3 | \$1,500.00 |
| Class of Time - Pre-emptible with notice | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----3 3 \$500.00 | | | | | | | | | | | | |
| N 24 | KOAT | 11/04/12 | 11/04/12 | This Week | 9-10a | | :30 | | | NM | 1 | \$2,500.00 |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----1 1 \$2,500.00 | | | | | | | | | | | | |
| N 25 | KOAT | 11/04/12 | 11/04/12 | Action 7 News @ 5p Sun | 5-530p | | :30 | | | NM | 2 | \$1,700.00 |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----2 2 \$850.00 | | | | | | | | | | | | |
| N 26 | KOAT | 11/04/12 | 11/04/12 | AFV | 6-7p | | :30 | | | NM | 1 | \$2,200.00 |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----1 1 \$2,200.00 | | | | | | | | | | | | |
| N 27 | KOAT | 11/04/12 | 11/04/12 | ONCE UPON A TIME | 7-8p | | :30 | | | NM | 1 | \$4,000.00 |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----1 1 \$4,000.00 | | | | | | | | | | | | |
| N 28 | KOAT | 11/04/12 | 11/04/12 | Action 7 News @ 10p Sun | 10-1030p | | :30 | | | NM | 1 | \$3,000.00 |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----1 1 \$3,000.00 | | | | | | | | | | | | |
| N 29 | KOAT | 11/04/12 | 11/04/12 | Action 7 News @ 1030p Sun | 1030-1105p | | :30 | | | NM | 2 | \$3,600.00 |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----2 2 \$1,800.00 | | | | | | | | | | | | |
| N 30 | KOAT | 11/05/12 | 11/06/12 | 6a A7N More In The AM | 6-7a | | :30 | | | NM | 2 | \$2,400.00 |
| Class of Time - Pre-emptible with notice | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 MT----- 2 \$1,200.00 | | | | | | | | | | | | |
| N 31 | KOAT | 11/05/12 | 11/06/12 | Good Morning America | 7-9a | | :30 | | | NM | 4 | \$3,600.00 |
| Class of Time - Pre-emptible with notice | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 MT----- 4 \$900.00 | | | | | | | | | | | | |
| N 32 | KOAT | 11/05/12 | 11/06/12 | The View 10-11a | 10-11a | | :30 | | | NM | 2 | \$1,100.00 |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | | | | |

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| <u>Contract Dates</u> 11/01/12 - 11/06/12 | <u>Product</u> Issue | <u>Estimate #</u> RESTORE OUR FUTURE |
| <u>Advertiser</u> Restore Our Future | | <u>Original Date / Revision</u> 10/31/12 / 10/31/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|--|------|-------------------|-----------------|------------------------------|----------------|------|--------|-------------------|-------------|------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | MT----- | | | | 2 | \$550.00 | | | |
| N 33 | KOAT | 11/05/12 | 11/06/12 | Anderson Cooper | 11a-12n | | :30 | | | NM | 2 | \$500.00 |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | MT----- | | | | 2 | \$250.00 | | | |
| N 34 | KOAT | 11/05/12 | 11/05/12 | General Hospital | 2-3p/1-2p | | :30 | | | NM | 1 | \$275.00 |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | 1----- | | | | 1 | \$275.00 | | | |
| N 35 | KOAT | 11/05/12 | 11/05/12 | Katie Couric M-F | 2p-3p | | :30 | | | NM | 1 | \$350.00 |
| Class of Time - Pre-emptible with notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | 1----- | | | | 1 | \$350.00 | | | |
| N 36 | KOAT | 11/05/12 | 11/05/12 | Dr Oz | 4-5p | | :30 | | | NM | 2 | \$1,400.00 |
| Class of Time - Pre-emptible with notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | 2----- | | | | 2 | \$700.00 | | | |
| N 37 | KOAT | 11/05/12 | 11/05/12 | Action 7 News @ 5p | 5-530p | | :30 | | | NM | 2 | \$3,600.00 |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | 2----- | | | | 2 | \$1,800.00 | | | |
| N 38 | KOAT | 11/05/12 | 11/05/12 | Action 7 News @ 6p | 6-630p | | :30 | | | NM | 2 | \$4,400.00 |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | 2----- | | | | 2 | \$2,200.00 | | | |
| N 39 | KOAT | 11/05/12 | 11/05/12 | Entertainment Tonight 630-7p | 630-7p | | :30 | | | NM | 2 | \$3,600.00 |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | 2----- | | | | 2 | \$1,800.00 | | | |
| N 40 | KOAT | 11/05/12 | 11/05/12 | Action 7 News @ 10p M-F | 10-1030p | | :30 | | | NM | 1 | \$2,100.00 |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | 1----- | | | | 1 | \$2,100.00 | | | |
| N 41 | KOAT | 11/05/12 | 11/05/12 | Action 7 News @ 1030p | 1030-1105p | | :30 | | | NM | 1 | \$1,400.00 |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | 1----- | | | | 1 | \$1,400.00 | | | |
| N 42 | KOAT | 11/05/12 | 11/05/12 | Nightline | 1105-1135p | | :30 | | | NM | 2 | \$1,000.00 |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | 2----- | | | | 2 | \$500.00 | | | |
| N 43 | KOAT | 11/05/12 | 11/05/12 | Kimmel | 1135p-1235a | | :30 | | | NM | 1 | \$200.00 |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | 1----- | | | | 1 | \$200.00 | | | |
| N 44 | KOAT | 11/05/12 | 11/05/12 | DWTS | 7-10p | | :30 | | | NM | 2 | \$12,000.00 |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

| | | |
|---------------------------------------|------------------|---|
| Contract / Revision 969381 / | | Alt Order # 06401191 |
| Contract Dates 11/01/12 - 11/06/12 | Product Issue | Estimate # RESTORE DUR FUTURE |
| Advertiser Restore Our Future | | Original Date / Revision 10/31/12 / 10/31/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|--|------|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|------|-------|--------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | 2----- | | | | 2 | \$6,000.00 | | | |
| N 45 | KOAT | 11/05/12 | 11/05/12 | CASTLE | 9-10p | | :30 | | | NM | 1 | \$7,000.00 |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | 1----- | | | | 1 | \$7,000.00 | | | |
| Totals | | | | | | | | | | | 91 | \$125,875.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------|--------------|
| 10/29/12 - 11/06/12 | 91 | \$125,875.00 | \$106,993.75 |
| Totals | 91 | \$125,875.00 | \$106,993.75 |

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| | |
|------------------------------|--------------|
| Station and Location: | Date: |
|------------------------------|--------------|

I, Lauren Schumacher
do hereby request station time concerning the following issue:

Restore Our Future, Inc.

| Broadcast Length | Time of Day, Rotation or Package | Oays | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | VARIES | | | | |

| | | | |
|-----------------------|----|--|-------|
| Total Charges: | \$ | | GROSS |
|-----------------------|----|--|-------|

This broadcast time will be used by: Restore Our Future, Inc.

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

PRESIDENTIAL RACE

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

RESTORE OUR FUTURE, INC.

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

12/6/11 _____
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
* [Signature] BURZILLO GSM
Signature Printed Name Title